



*Creating a Flexible Future*

## PFC Press Release

### PFC Flexible Circuits at NI week

**July 27, 2011 Toronto, Canada**

**PFC Flexible Circuits Limited**, a designer, manufacturer, and assembler of flexible printed circuits has been invited to attend and exhibit at National Instruments NIWeek 2011 **August 2-4, 2011 - Austin Convention Center, Austin, Texas**. NIWeek is the industry's premier event on graphical system design that attracts more than 3,000 of the world's brightest engineers, educators, and scientists.

"PFC has worked with National Instruments for five years now. We have found that by attending NIWeek we are exposed to cutting-edge testing technologies and concepts. NIWeek 2011 is all about NI customers coming together and sharing ideas and concepts", said Steve Kelly, PFC President and Founder.

NIWeek 2011 is the company's 17th annual customer and technology conference. It includes three days of interactive technical sessions, targeted summits, hands-on workshops, and exhibitions on the latest developments for design, control, automation, manufacturing, and test. The conference also features keynote presentations and demonstrations that highlight how engineers and scientists can use NI graphical system design to test, measure, and fix inefficient products and processes to improve everyday life.

**About PFC:** PFC designs, manufactures and assembles Flexible Printed Circuits. Capabilities include single, double and multi-layer flex as well as rigid flex. Fine-line technology, impedance Control, and SMT flex assembly are our specialties. PFC was founded in 1997 in Toronto, Canada and has been profitable since its inception. For more information about Flex Assembly and **PFC**, *Please visit our new web site [www.pfcflex.com](http://www.pfcflex.com).*

**About National Instruments:** National Instruments ([www.ni.com](http://www.ni.com)) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies worldwide, with its largest customer representing approximately 4 percent of revenue in 2010 and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has approximately 5,500 employees and direct operations in more than 40 countries. For the past 12 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America.

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